

ORTHODONTIC DENTIST

Treatment Coordinator Manual

Note: The following policies and procedures comprise general information and guidelines only. The purpose of these policies is to assist you in performing your job. The policies and procedures may or may not conform with Federal, State and Local laws, rules and regulations and are not offered here as a substitute for proper legal, accounting or other professional advice for specific situations.

Prior to implementing any of these suggestions, policies or procedures, you should seek professional counsel with your attorney, accountant and/or the appropriate governing or licensing board or any other applicable government body for a full understanding of all appropriate laws, rules, procedures or practices pertaining to your healthcare discipline or business activities.

TRAINING MANUAL INFORMATION

READ FIRST

The purpose for this General Policy Manual is to help you understand and use the basic policies needed to be an effective part of our dental team.

Our reasons for giving you this training manual are threefold:

1. To **provide written policies** and procedures relating to your job functions.
2. To **ensure you have a** resource for correcting or adding to the written exam questions (since we only accept 100%)
3. To **provide you with a future reference.** We do not expect you to memorize all of the policies relating to your job. But, we do expect you to refer back to the appropriate written material and review it on your own as well as with your supervisor.

When you have finished reading the policies in this manual, please see your supervisor for the written exam. When you have finished the exam, you will refer back to the appropriate policy in an open book style to change or add to your answer until your supervisor is satisfied every question and each “active procedure” has been successfully executed without error.

Ultimately, we expect that your complete review of this manual will help you understand and use the general policies and communication vehicles of our office.

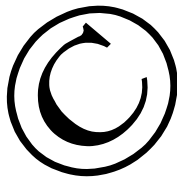


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JOB RESPONSIBILITY

The responsibility of the treatment coordinator is to ensure everything possible is done to get our patients to pay for and complete their individual treatment plans.

We have a wide range of options for our patients financially and scheduling-wise, because we know the importance of removing barriers to patients getting their dental treatment plans done.

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TREATMENT COORDINATOR BASICS

As mentioned in the above policy, the responsibility of the treatment coordinator is to help patients figure out how to complete their treatment plans. In other words, you should constantly strive toward the goal of every single patient having a 100% healthy mouth.

That won't be the case 100% of the time, because you will constantly be getting new patients, and some of your patients have legitimate financial barriers that require long term treatment plans, etc. There will always be a couple of "tough nut" cases you just can't get through to due to senility, illiteracy or you just don't want them as your patient. However, these patients are the exception, not the rule, and these patients must be kept to a minimum.

If you approach this job from a positive viewpoint, it can be one of the most rewarding positions in the dental office. Think about it, you don't have to deal with broken appointments or cancellations, sterilization or running out of supplies, etc.

The hardest part of this job is simply discussing "money" with all types of patients. If you are sold on Dr. [name]'s technical ability as an orthodontist and you are convinced the doctor is not going to recommend unnecessary treatment, you're home free. Communicating the honest truth to a patient and assisting them through their own considerations on why they "can't" do it is a very rewarding experience.

Orthodontics is a "people" business. When you know about people and can communicate with patients on the subject of orthodontics and money, the job of treatment coordinator is a walk in the park. The fun part is when patients come up to you and thank you profusely for convincing them to get the treatment done, because now that they have, they're so pleased with the difference it has made for them!

Many orthodontists and dental staff forget about this positive aspect of orthodontics. They can get caught up in the "negative" part, because they're reminded of it by many patients. Don't buy into that! You are doing patients a huge favor by getting them through their treatment plan, not to mention the fact you're saving them money in the long run. You know that because, as a dental professional, you understand what happens when people put off needed treatment – it eventually requires more treatment and more money from the patient.

Whenever you sit down in front of a patient to discuss money and treatment, remember, **you are doing them a favor and are here to HELP them.** It can be a lot of fun. Enjoy it!

DAILY CHECKLIST

The following are duties to be done on a daily basis (not in exact order).

1. Participate in the Morning Huddle.
2. Enter new patient information into the computer from the medical history and billing forms.
3. Handle all financial arrangements.
4. Ensure all new patients reschedule.
5. Follow up on all new patients to ensure they arrive and start treatment as scheduled.
6. Coordinate with the accounts manager and scheduling coordinator as needed.
7. Calculate and enter Tx Plan percentage (Tx presented vs. Tx Accepted) for the treatment coordinator stat for the day.
8. Tell Dr. [name] what an incredibly awesome person he/she is.
9. Tell all staff what incredibly awesome individuals they are. Look in the mirror and do the same.
10. Meet with any patients who need to sign a treatment plan before their appointment.
11. Be available for all doctor appointments during case presentation.
12. Present treatment plans and work out financial arrangements. Make notes on all presented treatment plans in patient's charts.
13. Coordinate pre-determination with the insurance company.
14. Contact the patient with the pre-determination information, once it is received from the insurance company.

DEDUCTIBLES

Almost all benefit plans have a deductible. A deductible is a pre-agreed upon amount that has to be met each year before the insurance company will start paying its percentage.

All patients **must** pay 100% of their office visits until they meet their deductible.

When a patient comes to the front desk to check out, and their deductible has not been met for the year, you must collect the full amount of the visit. You do this until the deductible is met.

It is important that you explain this to the patient. Say something to the effect of, 'Hi, Mr. Jones! How did everything go? Fine? Well, that's great. Today your charge will be \$40.00. You have a \$200.00 deductible that hasn't been met, so the entire amount due is your part. Would you like to pay for that with a credit card, cash or check?'

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HOW TO CALCULATE INSURANCE BENEFITS

As the treatment coordinator, it is beneficial to know how to figure out the estimated patient portions.

Most insurance companies work on a percentage basis, and they generally pay according to “usual and customary rates.” (This is why we can only estimate what their payments will be). The percentage paid is based on the insurance plan of a particular group or individual and it varies widely. All insurance must be verified **prior to the patient arriving** in our office. There is almost always a deductible that a patient has to meet before the insurance reimbursement begins. The deductible varies widely from plan to plan.

To calculate the insurance benefit, you take the office price and multiply it by the % the insurance company will pay. The total gives you the estimated insurance benefit.

$$(\text{office price}) \times (\text{percentage pd. by insurance co.}) = \text{insurance benefit.}$$

EXAMPLE: \$90.00 procedure x 80% = \$72.00 paid by the insurance company.

If the deductible hasn't been met, you must subtract the deductible *FIRST*. Then multiply it by the %.

EXAMPLE:

\$900.00 Procedure
\$50.00 Deductible
<hr/>
= \$850.00 left. Multiplied by 50% (paid by ins. co.)
= \$425.00 paid by insurance
= \$425.00 Patient Portion

Most insurance is calculated in this manner. The patient portion for treatment is collected at the time of service, unless other arrangements have been made by the accounts manager.

INSURANCE COMPANY INFORMATION

We **do not participate** with any managed care or welfare type plans. Some of these plans are the following:

1. Dental Plus
2. Medplus
3. Best
4. Gateway

In all of these cases, the patient has picked a doctor from a list and can only go to that particular doctor. Their insurance will not cover any treatment received by any other dentist.

Blue Shield has a number of different plans under different names, such as:
(Insert local plan names here)

In these cases, patients can still come here; however, they must pay in full at the time of service. We will complete all insurance submissions for the patient. Whatever the insurance company pays will be sent directly to the patient.

The only plan we participate in is _____. The patient still may have portions for which they are responsible, such as deductibles, co-payments (different types of treatment covered at different levels 0-100%) and non-covered services.

All other PPO and regular indemnity insurance patients can see us for treatment. They are responsible for whatever insurance does not cover. Their estimated patient amounts (deductibles, co-insurance and non-covered services) are due at time of service.

Regarding student/faculty courtesies, insured patients are eligible to receive these courtesies the same as non-insured patients can. The only requirement is that they pay us in full at the time of service (with courtesy). We will submit insurance for them, and they will be paid directly by the insurance company.

INSERT THE FOLLOWING SAMPLE:

1. INSURANCE COMPANY INFORMATION FORM

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ESTABLISHING FINANCIAL POLICY

Establishing a clear and firm financial policy ensures that we will be paid for our services and that payment will be forthcoming without the type of misunderstandings that can cost us both patients and referrals.

Most people want to keep their commitments and fulfill their obligations. Without clearly defined financial arrangements, commitments made will often not be kept. In order to maintain an ongoing, positive relationship with our patients, we must assume responsibility for extending credit intelligently, according to what the patient can realistically pay, rather than by what the total treatment plan dictates. Extending credit to a patient, beyond his/her ability to pay, will almost always cause problems between us and the patient and will mean eventual loss of the patient and his/her referrals.

Our goal is to serve the patient's individual needs to the best of our ability, enabling him/her to have the dental care wanted and required, without financial stress. Financial arrangements will be made with each patient for their specific treatment.

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FEE SCHEDULE

The following pages contain the most current fee schedule. These prices are set and approved by Dr. [name] and are charged to the patient accordingly. Any deviation from this fee schedule must be approved by Dr. [name] only.

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INSERT THE FOLLOWING SAMPLE:

1. FEE SCHEDULE

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Review:

Make a **copy** of this page and write your answer on it. You may refer back to the policy as often as needed to answer the question. Turn your answers in to the office manager upon completion. Get a qualified employee to sign off on any procedure drills or role-playing.

If any answers are incorrect, you will be referred back to the appropriate policy for a review until you understand it completely. The same is true for any procedure drills conducted during your training. Remember, we are only concerned with you getting each answer correct and knowing you can perform each procedure with confidence. Use the back of the copied page for your answers if needed.

- _____ 1. Fill in the blanks - "Our definition of a challenge is _____

_____.
 - a) How are you saving patients money by getting them to pay for their whole treatment plan in the beginning?

 - _____ 2. Have the office manager walk you through the following parts of the daily checklist so you can observe how they are actually done. Check each one off as you are shown how they are done. Not all of the steps on the checklist are required to complete this drill, only the ones listed below. Have the office manager confirm your understanding of this procedure by initialing on the line to the left.
- 
 - 1) _____
 - 2) _____
 - 7) _____
 - 8) _____
 - 9) _____
 - 11) _____
 - 12) _____
 - 13) _____